



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2013_BJEMT_6629
Title of the Manuscript:	Internationalisation of Businesses, Globalisation and Multinationalisation in the Nigerian Multinational Companies: An Antecedent for Corporate Social Irresponsibility
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	The title of the article is too long and nebulous. The title has to be revised substantially. Also, the structure of the article is full of flamboyant languages that are not suitable for academic writing (e.g. in the abstract, line 7 – “pays lip service”; line 12 – “to go extra mile”; line 33 – “horrible tradition”; line 36 – “monumental evils”; line 41 – “enormous expanse” etc). Still on the structure, the sentence formation is very primitive. For instance, a single sentence runs from line 80 to 83. Some of the in-text references do not appear in the reference list, e.g. He (1953). More importantly, the methodology used in this article is not clear. The author mentioned the use of secondary data and merely define secondary data and why secondary data is preferable to primary data. However, there was no traces of any form of analysis before the author jumped to findings, which were	Title amended The article has been reviewed and areas that require adjustment have been addressed. Methodology has been reviewed and highlighted in the document. The method used in analysis is a descriptive and historical and this is employed all through the narration



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	themselves, mere literature review and personal opinion. An article that focuses on the activities of multinational corporations is expected to go beyond mere literature survey to add any meaningful value, especially when you consider the corporate social responsibility of firms in relation to their performance. There are	The discuss was refined in the review so this comment is no longer applicable.
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments		